

[John Doe]

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PROFESSIONAL SUMMARY

Driven and articulate marketing professional with 3+ years of experience in marketing, copywriting, and client relations aiming to put skills to use in sales—attracting customers and revenue.

WORK EXPERIENCE

BX Studio

Jan. 2022 – Present

Digital Marketing Associate

Los Angeles, CA

- Support marketing operations for fast-growing boutique web development agency with major clients including Reddit, IGN, and Headspace
- Supervise weekly creation of custom design assets in collaboration with project managers
- Contribute to marketing strategy decisions focused on securing B2B enterprise sales

BX Studio

Oct. 2021 – Dec. 2022

Copywriter (Contract)

Los Angeles, CA

- Composed relevant, on-brand B2B copy to drive engagement on multiple channels
- Handled timely delegation of design tasks to outsource team

Hayutin Education

Jan. 2024 - Present

Private Tutor

Los Angeles, CA

- Serve portfolio of HNW clients with individualized instruction in test prep and executive function
- Develop tailored study plans to help students achieve specific measurable goals
- Communicate progress regularly with families and academic coordinators, maintain high satisfaction

Freelance

Jan. 2022 – Present

Actor

Los Angeles, CA

- Perform supporting and guest roles in major television shows and films including [Network Name] Emmy Award-winning drama [Show Title] and Oscar winning film [Film Title]

Diamond Hook

March 2019 – March 2020

Copywriter

Los Angeles, CA

- Wrote high-conversion email and SMS marketing automations for prominent fitness brand
- Created and refined approvals pipeline for marketing assets, allowing for faster delivery
- Proofread marketing materials across channels for consistent brand voice

EDUCATION

University of Southern California

May 2017

BA, Film and Media Studies

Los Angeles, CA

SKILLS

- **Skills:** Fluent German, proficient Spanish, conversational Russian, data entry, marketing, copywriting, Adobe Creative Suite, MS Office, Google Sheets, JavaScript/HTML/CSS, Python